

NATIONAL CIRCUIT PROGRAM SEMINAR

2024 NCHA Convention Agenda

June 22, 2024 ** 10:30 am – 12:00 pm

Room – Symphony II & III

Nashville, Tennessee ** Loews Vanderbilt



1. National Circuit Championship Event Summary & Analytics
2. Review 2025 NCHA Weekend
3. Review Director Involvement in Circuit Show Selection Process
4. Review Circuit Designation
5. Circuit Program Point Scale
6. Question & Answer
7. Adjournment



2023 National Circuit Championship

April 3 – 14, 2024

Watt Arena at the Will Rogers Memorial Center in Fort Worth, Texas

ALL NCC

(QUALIFIERS & YOUTH)

TOTAL ENTRIES	529
TOTAL PAYOUT	\$527,790.00
TOTAL UNIQUE OWNERS	345
TOTAL UNIQUE HORSES	385
TOTAL UNIQUE COMPETITORS	376

CLASS	ENTRIES	FINALISTS	PREMIUM \$	TOTAL PAYOUT
Open	31	8	8	\$41,260.00
Non-Pro	46	12	10	\$48,160.00
\$35,000 Non-Pro	43	14	10	\$46,780.00
\$25,000 Novice Horse	47	13	10	\$48,620.00
\$25,000 Novice Non-Pro	45	13	10	\$47,750.00
\$5,000 Novice	32	9	8	\$41,720.00
\$5,000 Novice Non-Pro	43	11	9	\$46,830.00
Unlimited Amateur	45	13	10	\$47,700.00
\$50,000 Amateur	47	13	10	\$48,620.00
\$15,000 Amateur	49	13	10	\$49,540.00
\$2,000 Limited Rider	46	12	10	\$48,160.00
Junior Youth	31	8	8	\$7,130.00
Senior Youth	24	5	5	\$5,520.00

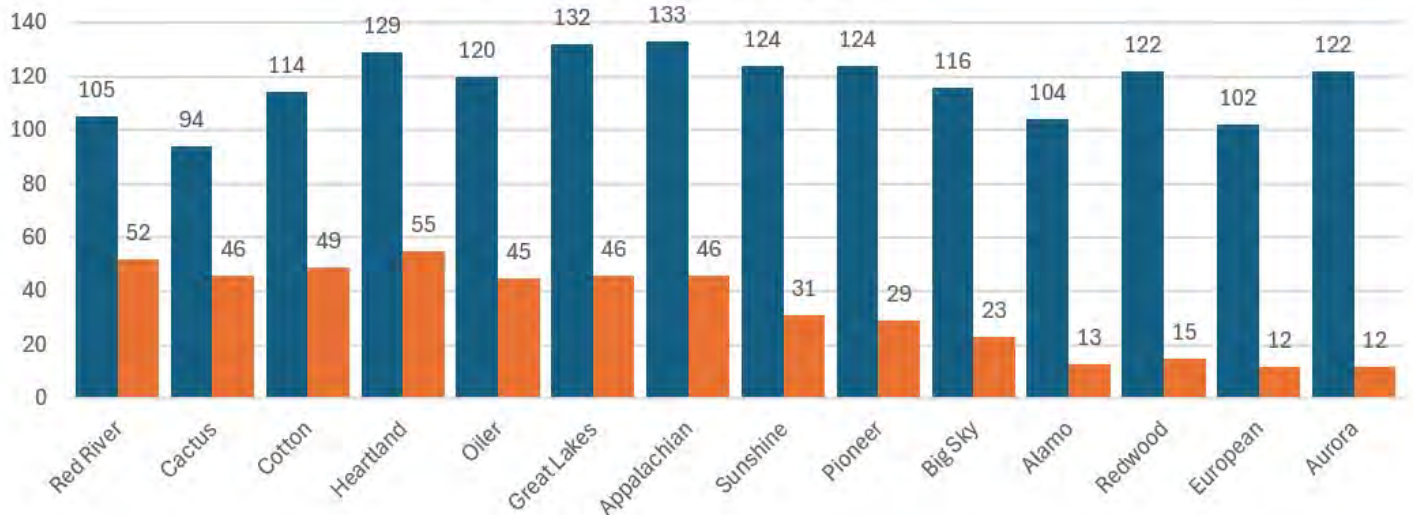


QUALIERS ONLY
(YOUTH NOT INCLUDED)

QUALIFIED	ATTENDED	PERCENTAGE
1,641	474	28.9%

CIRCUIT	QUALIFIED	ATTENDED	% OF INVITED	% OF ATTENDED
Red River	105	52	49.5 %	11.0 %
Cactus	94	46	48.9 %	9.7 %
Cotton	114	49	43.0 %	10.3 %
Heartland	129	55	42.6 %	11.6 %
Oiler	120	45	37.5 %	9.5 %
Great Lakes	132	46	34.8 %	9.7 %
Appalachian	133	46	34.6 %	9.7 %
Sunshine	124	31	25.0 %	6.5 %
Pioneer	124	29	22.6 %	6.1 %
Big Sky	116	23	19.8 %	4.9 %
Alamo	104	13	12.5 %	2.7 %
Redwood	122	15	12.3 %	3.2 %
European	102	12	11.8 %	2.5 %
Aurora	122	12	9.8 %	2.5 %

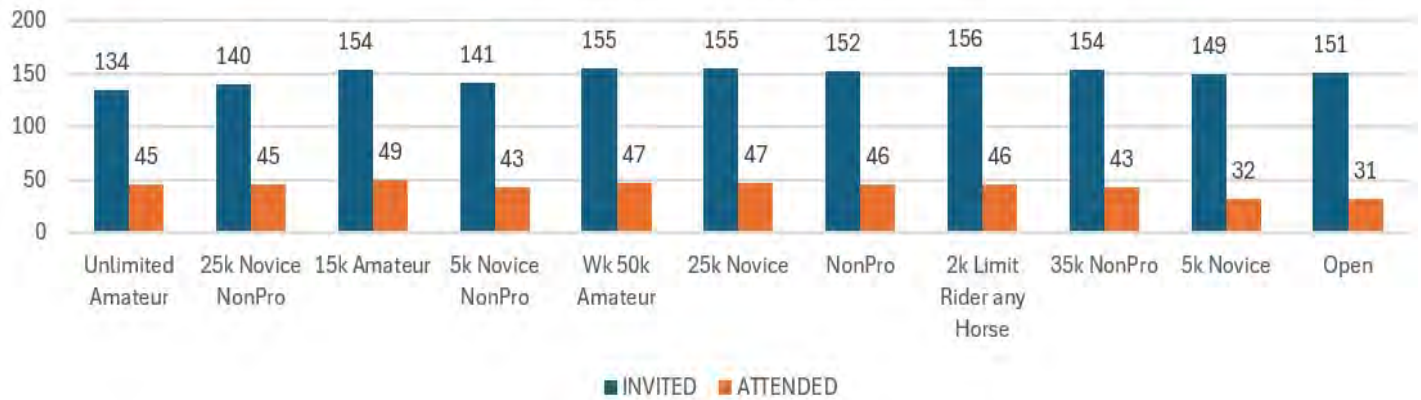
Invited vs Attended by Circuit





CLASS	QUALIFIED	ATTENDED	PERCENTAGE
Open	151	31	33.6 %
Non-Pro	152	46	30.3 %
\$35,000 Non-Pro	154	43	27.9 %
\$25,000 Novice Horse	155	47	30.3 %
\$25,000 Novice Non-Pro	140	45	32.1 %
\$5,000 Novice	149	32	21.5 %
\$5,000 Novice Non-Pro	141	43	30.5 %
Unlimited Amateur	134	45	33.6 %
\$50,000 Amateur	155	47	30.3 %
\$15,000 Amateur	154	49	31.8 %
\$2,000 Limited Rider	156	46	29.5 %

Invited vs Attended by Class





YOUTH CLASSES
(DID NOT HAVE TO QUALIFY)

CIRCUIT	JR	SR	TOTAL	PERCENTAGE
Red River	10	6	16	29.1%
Oiler	5	3	8	14.5%
Alamo	4	2	6	10.9%
Sunshine	4	1	5	9.1%
Great Lakes	3	1	4	7.3%
Cactus	1	2	3	5.5%
Heartland	2	0	2	3.6%
Appalachian	1	1	2	3.6%
Pioneer	1	1	2	3.6%
Upper Midwest	0	2	2	3.6%
Ozark	0	2	2	3.6%
Cotton	0	1	1	1.8%
Redwood	0	1	1	1.8%
Aurora	0	1	1	1.8%
Big Sky	0	0	0	0.0%
European	0	0	0	0.0%
	31	24	55	

\$3,000 in youth scholarships were awarded.

Both youth classes were six-point classes.





	Alamo			Appalachian			Aurora		
	INVITED	ATTENDED	%	INVITED	ATTENDED	%	INVITED	ATTENDED	%
Open	9	1	11%	13	4	31%	12	1	8%
25k Novice	9	0	0%	12	4	33%	11	1	9%
25k Novice NonPro	9	0	0%	12	5	42%	11	0	0%
5k Novice	7	0	0%	12	6	50%	12	0	0%
5k Novice NonPro	11	0	0%	12	5	42%	11	1	9%
NonPro	12	0	0%	12	3	25%	11	2	18%
35k NonPro	10	3	30%	12	2	17%	11	1	9%
Unlimited Amateur	9	3	33%	12	5	42%	12	3	25%
Wk 50k Amateur	9	2	22%	12	5	42%	11	1	9%
15k Amateur	10	3	30%	12	4	33%	9	1	11%
2k Limit Rider any Horse	9	1	11%	12	3	25%	11	1	9%

	Big Sky			Cactus			Cotton		
	INVITED	ATTENDED	%	INVITED	ATTENDED	%	INVITED	ATTENDED	%
Open	12	4	33%	10	4	40%	10	1	10%
25k Novice	12	4	33%	11	7	64%	11	2	18%
25k Novice NonPro	11	2	18%	9	4	44%	10	6	60%
5k Novice	9	0	0%	7	3	43%	8	2	25%
5k Novice NonPro	9	3	33%	6	3	50%	10	6	60%
NonPro	12	3	25%	8	6	75%	9	4	44%
35k NonPro	9	0	0%	9	2	22%	12	7	58%
Unlimited Amateur	10	2	20%	6	5	83%	11	4	36%
Wk 50k Amateur	11	2	18%	9	4	44%	12	5	42%
15k Amateur	11	1	9%	9	6	67%	11	8	73%
2k Limit Rider any Horse	10	2	20%	10	2	20%	10	4	40%



	European			Great Lakes			Heartland		
	INVITED	ATTENDED	%	INVITED	ATTENDED	%	INVITED	ATTENDED	%
Open	13	1	8%	12	3	25%	12	5	42%
25k Novice	14	0	0%	12	7	58%	11	6	55%
25k Novice NonPro	0	0	0%	12	7	58%	10	4	40%
5k Novice	12	0	0%	12	2	17%	11	5	45%
5k Novice NonPro	3	0	0%	12	3	25%	12	7	58%
NonPro	12	5	42%	12	5	42%	12	2	17%
35k NonPro	12	0	0%	12	5	42%	11	3	27%
Unlimited Amateur	0	0	0%	12	5	42%	13	3	23%
Wk 50k Amateur	12	2	17%	12	3	25%	12	5	42%
15k Amateur	12	1	8%	12	3	25%	12	7	58%
2k Limit Rider any Horse	12	3	25%	12	3	25%	13	8	62%

	Oiler			Pioneer			Red River		
	INVITED	ATTENDED	%	INVITED	ATTENDED	%	INVITED	ATTENDED	%
Open	11	3	27%	10	2	20%	8	1	13%
25k Novice	12	3	25%	11	2	18%	9	7	78%
25k Novice NonPro	12	5	42%	11	2	18%	10	7	70%
5k Novice	11	5	45%	12	1	8%	11	4	36%
5k Novice NonPro	9	3	33%	11	1	9%	11	7	64%
NonPro	12	5	42%	10	2	20%	6	3	50%
35k NonPro	11	4	36%	12	5	42%	12	6	50%
Unlimited Amateur	8	1	13%	10	3	30%	8	4	50%
Wk 50k Amateur	12	5	42%	12	1	8%	10	5	50%
15k Amateur	12	6	50%	12	4	33%	9	3	33%
2k Limit Rider any Horse	10	5	50%	13	5	38%	11	5	45%



	Redwood			Sunshine		
	INVITED	ATTENDED	%	INVITED	ATTENDED	%
Open	8	1	13%	11	0	0%
25k Novice	10	2	20%	10	2	20%
25k Novice NonPro	12	1	8%	11	2	18%
5k Novice	12	0	0%	13	3	23%
5k Novice NonPro	12	0	0%	12	4	33%
NonPro	12	1	8%	12	5	42%
35k NonPro	11	2	18%	10	3	30%
Unlimited Amateur	11	2	18%	12	5	42%
Wk 50k Amateur	11	3	27%	10	4	40%
15k Amateur	11	1	9%	12	1	8%
2k Limit Rider any Horse	12	2	17%	11	2	18%

All NCC qualifiers were listed in the Super Stakes Program.

Any qualifier could order a jacket from Tioga Territory.



UNLIMITED AMATEUR QUALIFIERS

CIRCUIT	RIDER	Big Sky	IONEY FRASER	Great Lakes	JP DEWEE	Plover	SUSAN BELLER
Alamo	BILLY COLLIER	Big Sky	HAYDÉE HEARNEY	Great Lakes	KIMBERLY WART	Plover	TODD BIRD
Alamo	CHES COUGHRAN	Big Sky	HAYLEY JANTUNEN	Great Lakes	MARY HANAGAN	Red River	ELL CARTER
Alamo	GARY JANACEK	Big Sky	HEATHER JANTUNEN	Great Lakes	KORIN MURPHY	Red River	BYRON WAUSER
Alamo	NANCY THURSEL	Big Sky	JACK REED	Great Lakes	SCOTT REED	Red River	EMILIE RADCHIK
Alamo	CELINE COLLIER	Big Sky	JERRY GREGORY	Heartland	GWYN SMITH	Red River	LSA CRISSEN
Alamo	REBECCA DRAKE	Big Sky	JOHN WADE MURDOCK	Heartland	GAWY HOLMES	Red River	LORA LABELLE
Alamo	SHARON LAMB	Big Sky	MAC FRASER	Heartland	JOHN ERBOST	Red River	SARA SELBY
Alamo	TAMARA LOTT	Big Sky	TOM HIGLARS	Heartland	KATE GROVER	Red River	TERI BAUSE
Alamo	TODD CRUTHERD	Cactus	CHENHANG	Heartland	KIRBY SMITH	Red River	UGY SUTTER
Appalachian	BRICE HAMBROCK	Cactus	JOSEPH EAST	Heartland	MICHAEL SCHIEBER	Redwood	DEBRA FLASHMAN
Appalachian	DAVID WHEELER	Cactus	KATHLEEN BURR	Heartland	MICHAEL MCDONNELL	Redwood	DORINA FACULA
Appalachian	ERIC POLASKY	Cactus	FRANLA SHAEFFER	Heartland	REID FLENDL	Redwood	DOUG KIDWELL
Appalachian	JACK WETNER	Cactus	RENNY BAILEY	Heartland	SAVANTRA CAKRA	Redwood	JAN OULMAN
Appalachian	JIM AUMETTING	Cactus	TOM KAUSE	Heartland	SCOTT MILLER	Redwood	LAUREN COOPER
Appalachian	LINDA BILLS	Cotton	JAY WELLS ANDERSON	Heartland	SHAY MARTIN	Redwood	LISA LOONEY
Appalachian	MARSHALL MILLER	Cotton	ARTHUR NOBLE	Heartland	SEAN WOOD	Redwood	MIKE SAWYER
Appalachian	ROBERT KAZIN	Cotton	RUSTY CLARK	Heartland	SUSAN MILLER	Redwood	RICH HARDESTY
Appalachian	SANDRA BROWN	Cotton	JANE HAYS	Okla	WYI ROBERTS	Redwood	SABBY NEWS
Appalachian	SUSAN GROSS	Cotton	JEN NEWMAN	Okla	DAVEILLE ELBICK	Redwood	SARINA MORGAN
Appalachian	THOMAS WALLACE	Cotton	JEFF STARS	Okla	GLENDA ERICSSON	Redwood	SCOTT REZEMANN
Appalachian	WILLIAM STEIN	Cotton	JULIE BRADLEY	Okla	SARAH HOLLAND	Sanitas	BLAKE DEHAM
Aurora	COLIN VAN DEN BERK	Cotton	KENNY TILBERT	Okla	KIM CLARK	Sanitas	BRITANY CHRISTIE
Aurora	COLLEEN WALLACE	Cotton	LAURA BROWN	Okla	MARTY DAVIS	Sanitas	GARRY MERRITT
Aurora	COXANE DOMANCOZZA	Cotton	SULLY DAVIS	Okla	WILL K SMITH	Sanitas	KATHY FARREAR
Aurora	DONALD HEDSON	Cotton	TRULIE ALLEN	Okla	TYLER GATES	Sanitas	RETH HERSTAGE
Aurora	DOUG WRENS	Great Lakes	BARBARA HEMEL	Plover	ANDY DENT	Sanitas	MARK SPIN
Aurora	JOHN THOMAS	Great Lakes	RETH BROWN	Plover	DAVE MADGWICK	Sanitas	MELANIE PRINCE
Aurora	KATH FISHER	Great Lakes	BRYAN URBICE	Plover	DAVID BURBIDGE	Sanitas	SANDRA LINEE
Aurora	JESSE FISHER	Great Lakes	CHRISTY BLACKMAN	Plover	DAVID MILLER	Sanitas	SHAWN COON
Aurora	MATTHEW ANDERSON	Great Lakes	DEBBIE MESSI	Plover	HELLY JONES	Sanitas	THOMAS JORDAN WALSH
Aurora	PAUL SMITH	Great Lakes	DEBBIE MESSI	Plover	JESS SHEPARD	Sanitas	TOM SHEPHERD
Aurora	SANDY BIRD	Great Lakes	ERIC VAN BORDO	Plover	LESLIE DUFF	Sanitas	WATSON CHRISTIE
Aurora	SCOTT WARDLEY	Great Lakes	GWYN MESSALAM	Plover	RELI HENZE		





Top five leaderboard videos were included in the Watt Arena webcast.

LEADERBOARD		NCHA NATIONAL CIRCUIT CHAMPIONSHIP	\$5,000 NOVICE
HORSE	OWNER		MONEY
1 BTR STYLISH REY	RONALD VAR VERA		\$9,161.25
2 JAEBARS REY	KATE GAUGHAN BANUELOS		\$7,532.00
3 SDP CARPE DIEM BABY	SDP BUFFALO RANCH		\$5,902.75
4 POSH SPICE	BOX W LAND & CATTLE CO, LLC		\$4,925.20
5 CURIOUS REY	MICHAEL SELZER		\$4,273.50

Each class champions' "reel" was, also, included in the webcast of the Watt Arena.



NCHA NATIONAL CIRCUIT CHAMPIONSHIP

CH
SHIRTS

Equine Division



Seth Petit
Photography

Event Summary

Running concurrently with the Super Stakes, the National Circuit Championship made its debut in the Watt Arena from April 3 - 14, 2024. This event highlighted the local champions and reserve champions, plus the top ten in the year-end standings from 14 different circuits. Those coming to compete in Fort Worth entered the show pen with a clean slate and took part in a single go-round followed by a working final.

484,719

FACEBOOK

20,189 FROM ADS
13,700 PROFILE VISITS

Reach

454,300

INSTAGRAM

ALL ORGANIC
13,500 PROFILE VISITS

These metric counts are based on the organic distribution of our content, including posts, stories, and ads. It also includes reach from other sources, such as tags, check-ins and page or profile visits.

Top Instagram

2,600
REACH

2,300
ENGAGEMENT

INSTAGRAM ANALYTICS ARE BASED OFF OF THE DURATION OF THE SUPER STAKES

Top Facebook

2,500
REACH

2,400
ENGAGEMENT

50 STORY SLIDES WERE POSTED TO FACEBOOK

ONLINE PRESS

Total Views 119,000

The National Cutting Horse Association (NCHA) is one of the largest single-discipline equine organizations in the world. Boasting over 13,000 members, the NCHA has been proudly promoting the sport of cutting since its inception in 1946.



Overall Payout: \$527,790

- Total Entries: 529

385 *Horses* **345** *Owners* **376** *Competitors*

Largest Class \$15,000 Amateur

Payout: \$49,540 Entries: 49

Smallest Class Senior Youth

Payout: \$5,520 Entries: 21





SPECIAL EVENTS

Happy Hour

THE NATIONAL COWGIRL MUSEUM AND HALL OF FAME
HOSTED A HAPPY HOUR FOR ALL NATIONAL CIRCUIT
CHAMPIONSHIP COMPETITORS, FRIENDS AND FAMILY.

ATTENDANCE: 102