

# **National Cutting Horse Association and Affiliate**

**Consolidated Financial Statements  
September 30, 2024 and 2023**



# **National Cutting Horse Association and Affiliate**

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## **Independent Auditors' Report**

To the Board of Directors and Management of  
National Cutting Horse Association

### ***Opinion***

We have audited the accompanying consolidated financial statements of National Cutting Horse Association and Affiliate (nonprofit organizations) (Association), which comprise the consolidated statements of financial position as of September 30, 2024 and 2023, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of the Association as of September 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (GAAP).

### ***Basis for Opinion***

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Association and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Responsibilities of Management for the Consolidated Financial Statements***

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with GAAP, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Association's ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

### ***Auditors' Responsibilities for the Audit of the Consolidated Financial Statements***

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Association's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control related matters that we identified during the audit.

A handwritten signature in cursive script that reads "Sutton Frost Cary".

A Limited Liability Partnership

Arlington, Texas  
August 20, 2025

**National Cutting Horse Association and Affiliate**  
**Consolidated Statements of Financial Position**  
**September 30, 2024 and 2023**

|  | 2024                 | 2023                 |
|--|----------------------|----------------------|
| <b>Assets</b>                                      |                      |                      |
| <b>Current assets:</b>                             |                      |                      |
| Cash   | \$ 3,384,504         | \$ 1,949,731         |
| Restricted cash - PAC                              | 31,481               | 107,481              |
| Investments  | 18,724,168           | 15,706,509           |
| Accounts receivable                                | 813,849              | 335,481              |
| Accounts receivable - State of Texas incentives    | 2,175,607            | 2,026,689            |
| Accounts receivable - related party                | 19,453               | 9,439                |
| Prepaid expenses                                   | 500,801              | 522,237              |
| <b>Total current assets</b>                        | 25,649,863           | 20,657,567           |
| Property and equipment, net                        | 1,289,969            | 1,337,603            |
| <b>Total assets</b>                                | <u>\$ 26,939,832</u> | <u>\$ 21,995,170</u> |
| <b>Liabilities and Net Assets</b>                  |                      |                      |
| <b>Liabilities:</b>                                |                      |                      |
| Accounts payable and accrued liabilities           | \$ 800,394           | \$ 395,657           |
| Deferred revenue for future shows                  | 4,299,792            | 3,957,294            |
| Deferred revenue for stallion/foal fees            | 3,307,150            | 3,074,700            |
| Deferred membership dues                           | 133,453              | 177,424              |
| Deferred sponsorship revenue                       | 681,434              | 436,755              |
| Current maturities of note payable                 | -                    | 493                  |
| <b>Total liabilities</b>                           | 9,222,223            | 8,042,323            |
| <b>Net assets:</b>                                 |                      |                      |
| Net asset without donor restrictions:              |                      |                      |
| Undesignated                                       | 17,260,343           | 13,360,690           |
| Board designated for youth fund                    | 374,348              | 433,239              |
| <b>Total net assets without donor restrictions</b> | 17,634,691           | 13,793,929           |
| Net assets with donor restrictions                 | 82,918               | 158,918              |
| <b>Total net assets</b>                            | 17,717,609           | 13,952,847           |
| <b>Total liabilities and net assets</b>            | <u>\$ 26,939,832</u> | <u>\$ 21,995,170</u> |

See notes to consolidated financial statements.

**National Cutting Horse Association and Affiliate**  
**Consolidated Statements of Activities**  
**Years Ended September 30, 2024 and 2023**

|  | 2024                 | 2023                 |
|--|----------------------|----------------------|
| <b>Changes in net assets without donor restrictions:</b> |                      |                      |
| <b>Revenue and support:</b>                              |                      |                      |
| Shows and related activities                             | \$ 27,134,926        | \$ 25,199,471        |
| Affiliate and independent producers activities           | 2,030,555            | 1,873,894            |
| Promotion and development                                | 1,188,337            | 1,201,173            |
| Member services  | 715,110              | 724,721              |
| Contributions of nonfinancial assets                     | 434,937              | 305,969              |
| Other income   | 171,279              | 388,400              |
| Investment income, net                                   | 2,311,727            | 1,111,638            |
| <b>Total revenue and support</b>                         | 33,986,871           | 30,805,266           |
| <b>Net assets released from restrictions:</b>            |                      |                      |
| Satisfaction of donor restriction                        | 337,796              | 231,246              |
| <b>Total revenue and support, net</b>                    | 34,324,667           | 31,036,512           |
| <b>Expenses:</b>   |                      |                      |
| Member services  | 1,320,328            | 1,149,003            |
| Events   | 24,719,968           | 23,066,134           |
| General and administrative                               | 3,226,124            | 3,257,062            |
| Promotion and development                                | 1,217,485            | 952,214              |
| <b>Total expenses</b>                                    | 30,483,905           | 28,424,413           |
| <b>Change in net assets without donor restrictions</b>   | 3,840,762            | 2,612,099            |
| <b>Changes in net assets with donor restrictions:</b>    |                      |                      |
| PAC contributions  | 261,796              | 256,484              |
| Net assets released from restrictions                    | (337,796)            | (231,246)            |
| <b>Change in net assets with donor restrictions</b>      | (76,000)             | 25,238               |
| <b>Change in net assets</b>                              | 3,764,762            | 2,637,337            |
| <b>Net assets at beginning of year</b>                   | 13,952,847           | 11,315,510           |
| <b>Net assets at end of year</b>                         | <u>\$ 17,717,609</u> | <u>\$ 13,952,847</u> |

See notes to consolidated financial statements.

**National Cutting Horse Association and Affiliate**  
**Consolidated Statement of Functional Expenses**  
**Year Ended September 30, 2024**

|                                | Program             |                      |                      |                               |                              |                      |
|--------------------------------|---------------------|----------------------|----------------------|-------------------------------|------------------------------|----------------------|
|                                | Member<br>Services  | Events               | Total<br>Program     | General and<br>Administrative | Promotion and<br>Development | Total<br>Expenses    |
| Salaries, taxes and benefits   | \$ 537,715          | \$ 545,973           | \$ 1,083,688         | \$ 1,412,821                  | \$ 392,907                   | \$ 2,889,416         |
| Awards                         | -                   | 2,063,928            | 2,063,928            | -                             | -                            | 2,063,928            |
| Cattle                         | -                   | 3,444,593            | 3,444,593            | -                             | -                            | 3,444,593            |
| Contract labor                 | 20,663              | 2,682                | 23,345               | 259,491                       | 45,469                       | 328,305              |
| Committees                     | 10,554              | -                    | 10,554               | 59,079                        | -                            | 69,633               |
| Convention                     | 344,164             | -                    | 344,164              | -                             | -                            | 344,164              |
| Depreciation                   | -                   | -                    | -                    | 108,506                       | -                            | 108,506              |
| Dues and subscriptions         | 2,204               | 11,277               | 13,481               | 8,618                         | 14,486                       | 36,585               |
| Facility                       | -                   | 2,084,363            | 2,084,363            | -                             | -                            | 2,084,363            |
| Insurance                      | -                   | 8,847                | 8,847                | 191,252                       | -                            | 200,099              |
| Judges and show staff expenses | 178,205             | 1,677,702            | 1,855,907            | -                             | -                            | 1,855,907            |
| Marketing                      | 23,495              | 533,979              | 557,474              | 6,000                         | 217,974                      | 781,448              |
| Other                          | -                   | -                    | -                    | 40,177                        | -                            | 40,177               |
| PAC lobbying and contributions | -                   | -                    | -                    | 337,796                       | -                            | 337,796              |
| Printing and postage           | 56,565              | 15,239               | 71,804               | 6,260                         | 54,939                       | 133,003              |
| Producer subsidies             | -                   | 168,000              | 168,000              | -                             | -                            | 168,000              |
| Professional fees              | -                   | 113,015              | 113,015              | 319,991                       | 221,150                      | 654,156              |
| Premiums                       | -                   | 13,902,055           | 13,902,055           | -                             | -                            | 13,902,055           |
| Rent                           | -                   | -                    | -                    | 146,320                       | -                            | 146,320              |
| Repairs and maintenance        | -                   | 5,292                | 5,292                | 69,001                        | -                            | 74,293               |
| Special projects               | 123,097             | 18,446               | 141,543              | -                             | 248,959                      | 390,502              |
| Supplies                       | 8,747               | 76,680               | 85,427               | 21,021                        | 2,466                        | 108,914              |
| Taxes                          | -                   | -                    | -                    | 53,512                        | -                            | 53,512               |
| Technology and software        | -                   | 43,149               | 43,149               | 106,281                       | -                            | 149,430              |
| Travel                         | 14,919              | 4,748                | 19,667               | 14,758                        | 19,135                       | 53,560               |
| Utilities                      | -                   | -                    | -                    | 65,240                        | -                            | 65,240               |
|                                | <u>\$ 1,320,328</u> | <u>\$ 24,719,968</u> | <u>\$ 26,040,296</u> | <u>\$ 3,226,124</u>           | <u>\$ 1,217,485</u>          | <u>\$ 30,483,905</u> |

See notes to consolidated financial statements.

**National Cutting Horse Association and Affiliate**  
**Consolidated Statement of Functional Expenses**  
**Year Ended September 30, 2023**

|                                | Program             |                      |                      |                               |                              |                      |
|--------------------------------|---------------------|----------------------|----------------------|-------------------------------|------------------------------|----------------------|
|                                | Member<br>Services  | Events               | Total<br>Program     | General and<br>Administrative | Promotion and<br>Development | Total<br>Expenses    |
| Salaries, taxes and benefits   | \$ 485,025          | \$ 448,720           | \$ 933,745           | \$ 1,394,171                  | \$ 293,282                   | \$ 2,621,198         |
| Awards                         | 2,453               | 1,784,636            | 1,787,089            | -                             | -                            | 1,787,089            |
| Bank fees                      | -                   | -                    | -                    | 300,804                       | -                            | 300,804              |
| Cattle                         | -                   | 3,279,680            | 3,279,680            | -                             | -                            | 3,279,680            |
| Contract labor                 | 33,696              | 9,664                | 43,360               | 176,489                       | 51,301                       | 271,150              |
| Committees                     | -                   | -                    | -                    | 67,275                        | -                            | 67,275               |
| Convention                     | 274,354             | -                    | 274,354              | -                             | -                            | 274,354              |
| Depreciation                   | -                   | -                    | -                    | 121,584                       | -                            | 121,584              |
| Dues and subscriptions         | 1,863               | 9,090                | 10,953               | 14,718                        | 8,440                        | 34,111               |
| Facility                       | -                   | 1,992,477            | 1,992,477            | -                             | -                            | 1,992,477            |
| Insurance                      | -                   | 8,625                | 8,625                | 175,009                       | -                            | 183,634              |
| Judges and show staff expenses | 162,705             | 1,464,990            | 1,627,695            | -                             | -                            | 1,627,695            |
| Marketing                      | 13,548              | 472,915              | 486,463              | 8,000                         | 210,673                      | 705,136              |
| Other                          | 9,000               | -                    | 9,000                | 13,098                        | -                            | 22,098               |
| PAC lobbying and contributions | -                   | -                    | -                    | 231,246                       | -                            | 231,246              |
| Printing and postage           | 59,538              | 7,922                | 67,460               | 5,454                         | 65,547                       | 138,461              |
| Producer subsidies             | -                   | 156,000              | 156,000              | -                             | -                            | 156,000              |
| Professional fees              | -                   | 105,000              | 105,000              | 326,089                       | 167,276                      | 598,365              |
| Premiums                       | -                   | 13,169,338           | 13,169,338           | -                             | -                            | 13,169,338           |
| Rent                           | -                   | 22,161               | 22,161               | 72,519                        | -                            | 94,680               |
| Repairs and maintenance        | -                   | 6,567                | 6,567                | 95,951                        | -                            | 102,518              |
| Special projects               | 96,068              | 18,771               | 114,839              | -                             | 145,278                      | 260,117              |
| Supplies                       | 6,027               | 67,501               | 73,528               | 18,075                        | 2,707                        | 94,310               |
| Taxes                          | -                   | -                    | -                    | 56,208                        | -                            | 56,208               |
| Technology and software        | -                   | 28,163               | 28,163               | 94,943                        | -                            | 123,106              |
| Travel                         | 4,726               | 13,914               | 18,640               | 12,270                        | 7,710                        | 38,620               |
| Utilities                      | -                   | -                    | -                    | 73,159                        | -                            | 73,159               |
|                                | <u>\$ 1,149,003</u> | <u>\$ 23,066,134</u> | <u>\$ 24,215,137</u> | <u>\$ 3,257,062</u>           | <u>\$ 952,214</u>            | <u>\$ 28,424,413</u> |

See notes to consolidated financial statements.

**National Cutting Horse Association and Affiliate**  
**Consolidated Statements of Cash Flows**  
**Years Ended September 30, 2024 and 2023**

|   | 2024                | 2023                |
|---|---------------------|---------------------|
| <b>Cash flows from operating activities:</b>  |                     |                     |
| Change in net assets  | \$ 3,764,762        | \$ 2,637,337        |
| Adjustments to reconcile change in net assets to net cash provided by operating activities:   |                     |                     |
| Depreciation  | 108,506             | 121,584             |
| Realized and unrealized gains on investments  | (1,765,085)         | (787,865)           |
| Changes in assets and liabilities:  |                     |                     |
| Accounts receivable   | (478,368)           | 136,354             |
| Accounts receivable - State of Texas incentives   | (148,918)           | 60,105              |
| Accounts receivable - related party   | (10,014)            | 3,327               |
| Prepaid expenses  | 21,436              | 23,213              |
| Accounts payable and accrued liabilities  | 404,737             | (294,530)           |
| Deferred revenue for future shows   | 342,498             | (320,181)           |
| Deferred revenue for stallion/foal fees   | 232,450             | (65,400)            |
| Deferred membership dues  | (43,971)            | (38,271)            |
| Deferred sponsorship revenue  | 244,679             | (18,766)            |
| <b>Net cash provided by operating activities</b>  | <b>2,672,712</b>    | <b>1,456,907</b>    |
| <b>Cash flows from investing activities:</b>  |                     |                     |
| Proceeds from sales of investments  | 26,261,693          | 21,011,612          |
| Purchases of investments  | (27,514,267)        | (27,485,427)        |
| Purchases of property and equipment   | (60,872)            | (63,149)            |
| <b>Net cash used by investing activities</b>  | <b>(1,313,446)</b>  | <b>(6,536,964)</b>  |
| <b>Cash flows from financing activities:</b>  |                     |                     |
| Repayment of note payable   | (493)               | (5,913)             |
| <b>Net change in cash</b>   | <b>1,358,773</b>    | <b>(5,085,970)</b>  |
| <b>Cash at beginning of year</b>  | <b>2,057,212</b>    | <b>7,143,182</b>    |
| <b>Cash at end of year</b>  | <b>\$ 3,415,985</b> | <b>\$ 2,057,212</b> |
| <b>Reconciliation of cash and restricted cash reported within the consolidated statements of financial position to the consolidated statements of cash flows:</b> |                     |                     |
| Cash  | \$ 3,384,504        | \$ 1,949,731        |
| Restricted cash - PAC   | 31,481              | 107,481             |
| <b>Total cash and restricted cash shown in the consolidated statements of cash flows</b>  | <b>\$ 3,415,985</b> | <b>\$ 2,057,212</b> |

See notes to consolidated financial statements.

# **National Cutting Horse Association and Affiliate**

## **Notes to Consolidated Financial Statements**

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### **1. Organization**

The National Cutting Horse Association (NCHA) is a not-for-profit organization incorporated under the laws of the state of Texas. The purpose of NCHA is to encourage the development of, and public interest in, livestock and ranching through the promotion and sponsorship of public cutting horse contests, the public exhibition of cutting horses in conjunction with cattle and livestock, and the presentation and participation of cutting horse events in other general livestock exhibitions, shows, and expositions. NCHA also sets standards for cutting horse contests; standardizes the election and appointment of judges and directors for such contests, exhibitions, and expositions; and, encourages the development and breeding of finer cutting horses. NCHA's corporate offices are located in Fort Worth, Texas. NCHA is primarily supported by shows and related activities revenue.

NCHA's Texas Events Political Action Committee (PAC) was formed in 2008 giving NCHA a vehicle to make political contributions to selected candidates and lobbyists. These political contributions are subject to the PAC's adopted policies along with certain legal restrictions of the Federal Election Commission. The NCHA Executive Committee serves as the board of the PAC.

NCHA and the PAC are collectively referred to herein as the Association.

### **2. Summary of Significant Accounting Policies**

The accounting policies of the Association conform to accounting principles generally accepted in the United States of America (GAAP). The more significant accounting policies of the Association are described below.

#### ***Consolidated Financial Statements***

The consolidated financial statements include the accounts and transactions of NCHA and the PAC. All significant intercompany accounts and transactions have been eliminated.

#### ***Basis of Accounting***

The Association prepares the consolidated financial statements on the accrual basis of accounting.

#### ***Consolidated Financial Statement Presentation***

Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

## **National Cutting Horse Association and Affiliate**

### **Notes to Consolidated Financial Statements**

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*Net assets without donor restrictions* - Net assets not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by action of the board of directors.

*Net assets with donor restrictions* - Net assets subject to donor stipulations that will be met by actions of the Association and/or the passage of time.

Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the Association to expend the income generated by the assets in accordance with the provisions of additional donor-imposed stipulations or a board of directors approved spending policy. As of September 30, 2024 and 2023, no such net asset restrictions existed.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Contributions whose restrictions are met in the same year the contributions are received are reported as net assets without donor restrictions. Expirations of donor restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

#### ***Financial Instruments and Credit Risk Concentrations***

Financial instruments which are potentially subject to concentrations of credit risk consist principally of cash, investments and accounts receivable. The Association places cash, which at times may exceed the federally insured limits, with high credit quality financial institutions to minimize risk. The Association has not experienced losses on such assets. At September 30, 2024 the Association's uninsured bank balances totaled \$3,563,835.

Accounts receivable are unsecured and are continually evaluated by the Association for collectability. Allowances for potential losses are maintained, if considered necessary. Marketable securities are subject to various risks, such as interest rate, credit and overall market volatility risks.

A substantial portion of the Association's revenue is dependent on membership dues and support from venue management organizations in the United States. As such, economic cycles, government legislation and trends in the venue management community may have an impact on revenue and support of the Association.

# **National Cutting Horse Association and Affiliate**

## **Notes to Consolidated Financial Statements**

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### ***Investments***

Investments in marketable equity securities are recorded at their fair values in the accompanying consolidated statements of financial position. Changes in the fair values are reported in the consolidated statements of activities. Purchases and sales of securities are reflected on a trade-date basis. Gains and losses on sales of investments are included in the consolidated statements of activities.

The Association's investments are subject to various risks, such as interest rate, credit and overall market volatility risks. Further, because of the significance of the investments to the Association's financial position and the level of risk inherent in most investments, it is reasonably possible that changes in the values of the investments could occur in the near term and such changes could materially affect the amounts reported in the consolidated financial statements.

### ***Accounts Receivable***

Accounts receivable are comprised primarily of amounts due under sponsorship agreements and advertising from the Association's magazine, The Cutting Horse Chatter, which are based on agreed-upon prices, as well as amounts due for the state of Texas incentives. The Association provides an allowance for doubtful collections, which is based upon a review of outstanding receivables, historical collection information, and existing economic conditions. Normal accounts receivable are due 30 days after the issuance of the invoice. Receivables past due more than 120 days are considered delinquent. Delinquent receivables are written off based on an individual credit evaluation and specific circumstances of the customer.

### ***Property and Equipment***

Property and equipment have been recorded at acquisition cost. It is the Association's policy to capitalize property and equipment purchases over \$1,000. Lesser amounts are expensed. Maintenance, repairs, and minor replacements are charged to operations as incurred; major replacements and betterments are capitalized. The cost of assets retired and the related accumulated depreciation are removed from the accounts at the time of disposition, and any resulting gain or loss is reflected in the consolidated statements of activities and changes in net assets of the respective period.

The Association follows the provisions of GAAP for the capitalizations of the costs incurred for computer software developed or obtained for internal use. The Association expenses all costs incurred during the preliminary project stage of its development, and capitalizes the costs incurred during the application development stage.

Costs incurred relating to upgrades and enhancements to the software are capitalized if it is determined that these upgrades or enhancements add additional functionality to the software.

## **National Cutting Horse Association and Affiliate**

### **Notes to Consolidated Financial Statements**

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Costs incurred to improve and support products after they become available are charged to expenses as incurred.

Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets, which are as follows:

|                            |              |
|----------------------------|--------------|
| Buildings and improvements | 5 – 39 years |
| Automobile and trailers    | 5 – 7 years  |
| Furniture and equipment    | 3 – 10 years |
| Software                   | 3 years      |

Donations of property and equipment are recorded as support at their estimated fair value at the time of receipt. Such donations are reported as unrestricted support unless the donor has restricted the asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent stipulations regarding how long such donated assets must be maintained, the Association reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Association reclassifies net assets with donor restrictions to net assets without donor restrictions at such time.

#### ***Collections***

The Association's collections are comprised of artifacts of historical significance or art objects, which have been acquired through various contributions from donors since the inception of the Association. The collections are not recognized as assets in the accompanying consolidated statements of financial position. Proceeds from the deaccessions or insurance recoveries are reflected as increases in the appropriate net asset classes.

#### ***Revenue Recognition***

Membership dues are recognized as revenue during the applicable membership period. Show fees, entry fees, event ticket sales and exhibit fees are recognized as revenue in the period the event is held. Membership dues and registration revenue received before year-end and relating to the next fiscal year are classified as deferred revenue in the consolidated statements of financial position. Sponsorship revenue is recognized as the contract terms are satisfied.

#### ***Income Taxes***

The majority of activities of NCHA are exempt from federal income taxes under section 501(c)(5) of the Internal Revenue Code (IRC). Activities of the PAC are exempt from federal income taxes under section 527 of the IRC. However, some activities of the Association are subject to federal income taxes under unrelated business income rules. Neither NCHA or the PAC had material amounts of unrelated business income for the years ended September 30, 2024 and 2023.

## **National Cutting Horse Association and Affiliate**

### **Notes to Consolidated Financial Statements**

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GAAP requires the evaluation of tax positions taken in the course of preparing the Association's tax returns and recognition of a tax liability (or asset) if the Association has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service. Management has analyzed the tax positions taken by the Association, and has concluded that as of September 30, 2024 and 2023, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the consolidated financial statements.

#### ***Functional Allocation of Expenses***

The costs of providing the various programs and supporting activities have been summarized on a functional basis in the consolidated financial statements. Accordingly, certain costs have been allocated between member services, events, general and administrative and promotion and development based on management's judgment considering time spent or direct relation to the program or support service benefited.

#### ***Advertising Costs***

Advertising costs are expensed as incurred and totaled \$293,421 and \$274,042 for the years ended September 30, 2024 and 2023, respectively.

#### ***Estimates and Assumptions***

The preparation of consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimated.

### **3. Restricted Cash - PAC**

The PAC maintains a separate bank account for political contributions and the balance is reported as restricted cash in the attached consolidated statements of financial position. PAC restricted cash as of September 30, 2024 and 2023 totaled \$31,481 and \$107,481, respectively. The PAC activity is reported as net assets with donor restrictions.

### **4. Fair Value Measurements**

Under the Fair Value Measurements and Disclosures topic of the Codification, ASC 820, disclosures are required about how fair value is determined for assets and liabilities and a hierarchy for which these assets and liabilities must be grouped is established, based on significant levels of inputs as follows:

## National Cutting Horse Association and Affiliate

### Notes to Consolidated Financial Statements

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|         |   |
|---------|---|
| Level 1 | Inputs to the valuation methodology are quoted prices available in active markets;  |
| Level 2 | Inputs to the valuation methodology are other than quoted prices in active markets, which are either directly or indirectly observable;                             |
| Level 3 | Inputs to the valuation methodology are unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions. |

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The following is a description of the valuation methodologies used for instruments measured at fair value, including the general classification of such instruments pursuant to the valuation hierarchy:

Money market fund is valued using \$1 for the net asset value.

Mutual funds are valued at the closing price reported on the active markets on which the individual securities are traded.

Corporate bonds are valued by a third-party pricing source using pricing models maximizing the use of observable inputs for same or similar securities. This includes basing value on yields currently available on same or comparable securities issued with similar credit ratings.

U.S. government securities are valued by a third-party pricing source using pricing models maximizing the use of observable inputs for same or similar securities.

The following table details the fair value hierarchy for investments measured at fair value as of September 30, 2024:

|                            | <u>Level 1</u>              |
|----------------------------|-----------------------------|
| Money market fund          | \$ 3,645,056                |
| Mutual funds - bonds       | 4,031,287                   |
| Mutual funds - equities:   |                             |
| Growth                     | 2,373,901                   |
| Large blend                | 1,324,859                   |
| Mid-cap                    | 929,292                     |
| Large value                | 1,948,488                   |
| Small value                | 243,739                     |
| Emerging markets           | 273,161                     |
| U.S. government securities | <u>3,954,385</u>            |
| Total investments          | <u><u>\$ 18,724,168</u></u> |

## National Cutting Horse Association and Affiliate

### Notes to Consolidated Financial Statements

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The following table details the fair value hierarchy for investments measured at fair value as of September 30, 2023:

|                            | Level 1              |
|----------------------------|----------------------|
| Money market fund          | \$ 2,355,430         |
| Mutual funds - bonds       | 2,714,003            |
| Mutual funds - equities:   |                      |
| Growth                     | 1,361,735            |
| Large blend                | 774,137              |
| Mid-cap                    | 803,531              |
| Large value                | 1,248,778            |
| Small value                | 119,503              |
| Emerging markets           | 316,224              |
| Real estate                | 172,382              |
| Exchange trade             | 154,400              |
| U.S. government securities | 5,686,386            |
| Total investments          | <u>\$ 15,706,509</u> |

Net investment income consists of the following for the years ended September 30:

|                                 | 2024                | 2023                |
|---------------------------------|---------------------|---------------------|
| Dividends and interest          | \$ 617,307          | \$ 379,817          |
| Realized investment gains       | 368,897             | 220,429             |
| Unrealized gains on investments | 1,396,188           | 567,436             |
| Less: investment fees           | (70,665)            | (56,044)            |
|                                 | <u>\$ 2,311,727</u> | <u>\$ 1,111,638</u> |

During the years ended September 30, 2024 and 2023, there were no investments of concentration greater than 10%.

## 5. Employee Retention Credit

The Taxpayer Certainty and Disaster Tax Relief Act of 2020, enacted December 27, 2020, amended and extended the Employee Retention Credit (ERC) of the CARES Act. The ERC is a refundable tax credit against certain employment taxes equal to 50% of the qualified wages an eligible employer pays to employees after March 12, 2020, and before June 30, 2021. Employers are eligible for the credit if they met certain criteria that include either a full or partial suspension of operations during any calendar quarter of 2020 and the first and second quarters of 2021 due to government orders or a significant decline on gross receipts. The Association has determined it is eligible for the ERC in the amount of approximately \$130,000. The full \$130,000 was received during the year ended September 30, 2023.

## National Cutting Horse Association and Affiliate

### Notes to Consolidated Financial Statements

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#### 6. Property and Equipment

Property and equipment consists of the following at September 30:

|                              | 2024                | 2023                |
|------------------------------|---------------------|---------------------|
| Land                         | \$ 139,788          | \$ 139,788          |
| Buildings and improvements   | 2,429,239           | 2,406,083           |
| Automobiles and trailers     | 85,706              | 83,967              |
| Furniture and equipment      | 1,162,474           | 1,126,497           |
| Software                     | 2,473,360           | 2,473,360           |
| Total property and equipment | 6,290,567           | 6,229,695           |
| Accumulated depreciation     | (5,000,598)         | (4,892,092)         |
| Net property and equipment   | <u>\$ 1,289,969</u> | <u>\$ 1,337,603</u> |

For the years ended September 30, 2024 and 2023, the Association incurred depreciation expense of \$108,506 and \$121,584, respectively.

#### 7. Note Payable

The Association entered into a promissory note with a bank requiring monthly payments of principal totaling \$493 through November 2023. The note accrues interest at 0% and is collateralized by a vehicle. The balance of the note payable was fully paid as of September 30, 2024.

#### 8. Board Designated Net Assets

Net assets without donor restrictions totaling \$374,348 and \$433,239 as of September 30, 2024 and 2023, respectively, have been designated by the board of directors for the youth fund.

#### 9. Net Assets With Donor Restriction

Net assets with donor restrictions as of September 30, 2024 and 2023 are designated for PAC-related expenditures.

#### 10. Major Events Reimbursement Program

The Major Events Reimbursement Program (MERP) is designed to provide reimbursement for specific expenses incurred in the production of the Triple Crown events. Based on approved applications, the State of Texas provides incentives to the City of Fort Worth for certain qualifying Association events held in the Fort Worth area. The City of Fort Worth, in turn, provides incentives to the Association for the purpose of enhancing Association shows that qualify for the state incentives.

# National Cutting Horse Association and Affiliate

## Notes to Consolidated Financial Statements

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During the years ended September 30, 2024 and 2023, the Association received \$2,402,093 and \$2,026,689, respectively. This revenue is included in shows and related activities on the accompanying consolidated statements of activities. As of September 30, 2024 and 2023, the Association had receivables related to state incentive reimbursements totaling \$2,175,607 and \$2,026,689, respectively.

### 11. Defined Contribution Plan

The Association sponsors a defined contribution salary deferral plan (Deferred Plan) covering substantially all employees. Employees can make voluntary contributions. The Association matches 100% of employee contributions up to 3% of the employee's eligible compensation plus a 50% matching contribution on any additional salary deferrals above 3% up to 5% of eligible compensation. The Association, at its discretion, may also contribute an additional amount, as it deems necessary. During the years ended September 30, 2024 and 2023, the Association made matching contributions of approximately \$62,000 and \$57,000, respectively. The Association made no discretionary contributions to the Deferred Plan during the years ended September 30, 2024 and 2023.

### 12. Stallion/Foal Deferred Revenue

In 2011, a stallion/foal fees incentive program replaced the previous stallion subscription program for the Super Stakes. Stallions are required to subscribe the year before the breeding season, which is six years prior to the first Super Stakes in which the resulting foals would be eligible to compete.

The stallion fee chart is below:

#### **Stallion/Foal fees incentive program**

|   |          |
|---|----------|
| First Time Subscriber - Prior to November 30th prior to the Breeding year | \$ 1,600 |
| Prior to November 30th of the Breeding Year                               | 2,600    |
| November 30th thorough December 31st of the Breeding year                 | 3,600    |
| January 1st through December 31st of foals' Weanling year                 | 4,600    |
| January 1st through December 31st of foals' Yearling year                 | 6,000    |
| January 1st through December 31st of foals' Two-year-old Year             | 7,500    |
| January 1st through December 31st of foals' Three-year-old Year and above | 10,000   |

# National Cutting Horse Association and Affiliate

## Notes to Consolidated Financial Statements

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Foals are also required to be nominated in the new program in order to compete in the Super Stakes. The foal nomination fee chart is below:

### Super Stakes program

|   |        |
|---|--------|
| Weanling Year on or before December 31st          | \$ 250 |
| Yearling Year on or before December 31st          | 1,000  |
| Two-year-old Year on or before December 31st      | 2,500  |
| Three-year-old Year or older before December 31st | 5,000  |

Stallion subscription fees and foal nomination fees are held as deferred revenue and will be disbursed into the first show year of eligibility for the foals at age 4.

The following table shows the detail of the stallion/foal deferred revenue at September 30:

|   | 2024         | 2023         |
|---|--------------|--------------|
| Stallion fees collected for the 2024 Super Stakes | \$ -         | \$ 306,100   |
| Stallion fees collected for the 2025 Super Stakes | 298,200      | 296,600      |
| Stallion fees collected for the 2026 Super Stakes | 319,900      | 319,900      |
| Stallion fees collected for the 2027 Super Stakes | 274,000      | 257,000      |
| Stallion fees collected for the 2028 Super Stakes | 279,200      | 239,400      |
| Stallion fees collected for the 2029 Super Stakes | 289,800      | 12,000       |
| Stallion fees collected for the 2030 Super Stakes | 16,200       | -            |
| Total stallion fees collected                     | 1,477,300    | 1,431,000    |
|   | 2024         | 2023         |
| Foal fees collected for the 2024 Super Stakes     | \$ -         | \$ 599,100   |
| Foal fees collected for the 2025 Super Stakes     | 602,400      | 537,100      |
| Foal fees collected for the 2026 Super Stakes     | 565,900      | 445,000      |
| Foal fees collected for the 2027 Super Stakes     | 606,050      | 62,500       |
| Foal fees collected for the 2028 Super Stakes     | 55,500       | -            |
| Total foal fees collected                         | 1,829,850    | 1,643,700    |
| Deferred revenue for stallion/foal fees           | \$ 3,307,150 | \$ 3,074,700 |

## National Cutting Horse Association and Affiliate

### Notes to Consolidated Financial Statements

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#### 13. Other Deferred Revenue

Other deferred revenue consists of revenue for future shows, membership dues and sponsorship revenue.

The following table provides information about changes in other deferred revenue as of September 30, 2024:

|  | Future<br>Shows     | Membership<br>Dues | Sponsorship<br>Revenue | Total               |
|--|---------------------|--------------------|------------------------|---------------------|
| Deferred revenue, beginning of year  | \$ 3,957,294        | \$ 177,424         | \$ 436,755             | \$ 4,571,473        |
| Revenue recognized that was included in deferred revenue at the beginning of the year          | (3,957,294)         | (177,424)          | (436,755)              | (4,571,473)         |
| Increase in deferred revenue due to cash received during the year for subsequent year services | 4,299,792           | 133,453            | 681,434                | 5,114,679           |
| Deferred revenue, end of year  | <u>\$ 4,299,792</u> | <u>\$ 133,453</u>  | <u>\$ 681,434</u>      | <u>\$ 5,114,679</u> |

The following table provides information about changes in other deferred revenue as of September 30, 2023:

|  | Future<br>Shows     | Membership<br>Dues | Sponsorship<br>Revenue | Total               |
|--|---------------------|--------------------|------------------------|---------------------|
| Deferred revenue, beginning of year  | \$ 4,277,475        | \$ 215,695         | \$ 455,521             | \$ 4,948,691        |
| Revenue recognized that was included in deferred revenue at the beginning of the year          | (4,277,475)         | (50,976)           | (422,000)              | (4,750,451)         |
| Increase in deferred revenue due to cash received during the year for subsequent year services | 3,957,294           | 12,705             | 403,234                | 4,373,233           |
| Deferred revenue, end of year  | <u>\$ 3,957,294</u> | <u>\$ 177,424</u>  | <u>\$ 436,755</u>      | <u>\$ 4,571,473</u> |

#### 14. Line-of-Credit Agreement

In August 2018, the Association entered into a line-of-credit agreement with a financial institution in the amount of \$2,000,000. This line of credit expires in August 2026, bears interest at prime rate as published in the Wall Street Journal (6.25% at September 30, 2024), and is secured by certain investment accounts also held at the financial institution. No amounts were due under the note at September 30, 2024 and 2023.

# **National Cutting Horse Association and Affiliate**

## **Notes to Consolidated Financial Statements**

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### **15. National Affiliates**

The Association receives a percentage of gross entry fees from national affiliates from their cutting horse contests. During the years ended September 30, 2024 and 2023, respectively, the Association received fees of approximately \$1,996,000 and \$1,874,000 from these affiliates. Expenses related to these affiliate contests for the years ended September 30, 2024 and 2023 totaled approximately \$1,166,600 and \$1,127,000, respectively.

The Association pays insurance costs on behalf of the affiliates, which totaled approximately \$30,000 and \$28,000 for the years ended September 30, 2024 and 2023, respectively.

### **16. Related-Party Transactions**

NCHA Charities Foundation (Foundation) is a 501(c)(3) charitable organization that supports and benefits the Association by, among other things, maintaining scholarship funds, providing crisis funding in accordance with guidelines adopted by the board of directors of the Foundation, developing educational and animal welfare programs, and otherwise assisting with the charitable purposes of the Association.

At September 30, 2024 and 2023, respectively, the Association had a receivable of approximately \$20,000 and \$10,000, respectively, due from the Foundation relating to reimbursement of costs, which is included in accounts receivable – related party in the accompanying consolidated statements of financial position.

### **17. Contributed Nonfinancial Assets**

The Association received contributions of nonfinancial assets of goods totaling \$434,937 and \$305,969 during the year ended September 30, 2024 and 2023. The amounts were fully allocated to program services and there were no donor restrictions related to these contributions. The value was based on the fair market value of similar goods for sale online (or exact items if available).

### **18. Commitments and Contingencies**

From time to time, the Association is involved in various lawsuits and claims arising in the normal course of business. In management's opinion, the ultimate outcome of these items will not have a material adverse effect on the Association's consolidated financial position or results of operations.

## National Cutting Horse Association and Affiliate

### Notes to Consolidated Financial Statements

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#### *Office Equipment Leases*

The Association leases certain office equipment under operating leases which mature in 2028. Rental expense under these leases approximated \$42,000 and \$46,000 for the years ended September 30, 2024 and 2023, respectively. Future minimum lease payments consist of the following amounts for the years ended September 30:

|      |                   |
|------|-------------------|
| 2025 | 40,928            |
| 2026 | 35,040            |
| 2027 | 35,040            |
| 2028 | 29,309            |
|      | <u>\$ 140,317</u> |

#### *Facility Rental Agreement*

The Association has an agreement with the City of Fort Worth for event space rental through a ten-year service contract, which matures in December 2028, for the purpose of holding the Super Stakes and Super Stakes Classic, Summer Cutting Spectacular, World Championship Futurity, and World Finals events each year. The amounts paid for the facilities rental under the service contract totaled approximately \$1,412,000 and \$1,236,000 during the years ended September 30, 2024 and 2023, respectively.

Future minimum payments consist of the following amounts for the years ended September 30:

|      |                     |
|------|---------------------|
| 2025 | 495,310             |
| 2026 | 505,310             |
| 2027 | 515,310             |
| 2028 | 525,310             |
| 2029 | 238,410             |
|      | <u>\$ 2,279,650</u> |

#### *Horse Auction Royalties*

During 2011, the Association entered into an agreement with Western Bloodstock, Ltd (WB), which was extended through January 1, 2026. WB is the exclusive auction provider for all horse sales during events produced by the Association. In connection with the agreement, WB pays the Association the greater of 4% of annual gross sales, as defined by the agreement, or \$500,000, and also reimburses the Association for various expenses incurred in connection with the sale of horses. During the years ended September 30, 2024 and 2023, the Association received approximately \$1,474,000 and \$1,436,000, respectively, from WB in connection with the horse sales each year. These horse auction royalties are recorded in show and related activities revenue in the accompanying consolidated statements of activities.

# National Cutting Horse Association and Affiliate

## Notes to Consolidated Financial Statements

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### 19. Liquidity and Availability of Resources

The Association's financial assets available within one year of the consolidated statements of financial position date of September 30, 2024 and 2023 for general expenditures are as follows:

|  | 2024                 | 2023                 |
|--|----------------------|----------------------|
| Cash   | \$ 3,384,504         | \$ 1,949,731         |
| Restricted cash - PAC  | 31,481               | 107,481              |
| Investments  | 18,724,168           | 15,706,509           |
| Accounts receivable  | 813,849              | 335,481              |
| Accounts receivable - State of Texas incentives  | 2,175,607            | 2,026,689            |
| Accounts receivable - related party  | 19,453               | 9,439                |
| Total financial assets   | 25,149,062           | 20,135,330           |
| Less amounts unavailable for general expenditures within one year, due to:                   |                      |                      |
| Entry fees/sponsorships for future shows   | 4,981,226            | 4,394,049            |
| Stallion/Foal program  | 3,307,150            | 3,074,700            |
| Board-designated youth fund  | 374,348              | 433,239              |
| Donor restricted net assets for PAC expenditures   | 82,918               | 158,918              |
| Financial assets not available for general expenditures                                      | 8,745,642            | 8,060,906            |
| Total financial assets available to meet cash needs for general expenditures within one year | <u>\$ 16,403,420</u> | <u>\$ 12,074,424</u> |

The Association manages its liquidity and reserves to maintain adequate liquid assets to fund near-term operating needs and ensure financial assets are available as its general expenditures, liabilities and other obligations come due. During the years ended September 30, 2024 and 2023, the level of liquidity was managed within the Association's expectations.

### 20. Subsequent Events

Management has evaluated subsequent events through August 20, 2025, the date the consolidated financial statements were available to be issued and concluded that no additional disclosures are required.