

**NCHA Annual BOD 2nd Session
Meeting Minutes
June 21, 2026 • 8:30 AM – 10:00 AM
Showroom
South Point Hotel • Las Vegas, Nevada**



The second session of the 2026 NCHA Annual Board of Directors meeting was held at 8:30am Pacific Time on Sunday, June 21, 2026, at the South Point Hotel and Casino in Las Vegas, Nevada.

President Barnwell Ramsey called the meeting to order at 8:33am Pacific Time.

Roll was called with a quorum of 115 (in-person and virtual) Board of Directors in attendance.

Those attendees (in person and virtually) and those unable to attend are on record with the NCHA Office in the Annual Meeting files.

OPENING PRAYER – STEVE NORRIS

Past President Steve Norris led the meeting in prayer with emphasis on Psalm 33:12 to encourage, provide guidance and instill leadership in our President and Vice President as they lead this great nation and special blessings for our new Executive Committee with their wisdom as they lead this association.

MISSION STATEMENT – BARNWELL RAMSEY

President Barnwell Ramsey encouraged the Executive Committee in reciting the NCHA Mission Statement with all the attendees...

Mission Statement

The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. NCHA draws on the diverse talents and background of its members and encourages their participation in helping it achieve these goals.

EXECUTIVE DIRECTOR'S REPORT – JAY WINBORN

Executive Director Jay Winborn opened wishing all a Happy Father's Day to the Dads in the audience. He stressed that he appreciated everyone who has made the effort to come to Vegas and has concerns with the level of attendance at convention this year.

We need to work on improving to your fellow directors who are not able to be here for whatever

reason. Let's try to make a concentrated effort for next year to get the attendance up. Winborn began with an update regarding the New World Screw Worm situation.

Obviously, that is genuinely concerning to everyone out in the field here and what is happening is that as of this report, there have been 12 confirmed cases in Texas. At this time, the state of Texas has not imposed any movement restrictions in the affected areas provided that cattle are properly inspected. But for the upcoming Summer Spectacular, we have contracted additional veterinarians who specialize in large animal health to be on site to monitor any developing situation.

The health and welfare, as you know, of our horses and cattle remain our highest priority and accordingly, for the Summer Spectacular, NCHA will implement several biosecurity protocols. This is familiar to us. We've dealt with this a couple of times and most recently have set a standard for additional inspection and treatment procedures to be conducted and continue to work closely with the state animal health officials and adjust those protocols if necessary.

Winborn also addressed the future of the Will Rogers Memorial Center. For decades, the Fort Worth Stock Show and Rodeo have been an outstanding partner to the NCHA, and he clarified that the relationship is with Will Rogers, the NCHA, and the Fort Worth Stock Show. The Fort Worth Stock Show is a completely separate entity from the City of Fort Worth.

The City of Fort Worth owns and manages the property of Will Rogers. The City of Fort Worth has faced numerous challenges in operating and managing such a unique equestrian complex. What they have done is pass a unanimous proposal and are turning over the management of the Will Rogers to the Fort Worth Stock Show effective October 1st.

We believe the facility will be better positioned to serve the needs of our exhibitors, event producers, and visitors for many years to come. With that in mind, Winborn is proud to announce that the NCHA committed to a \$3.5M grant over the next five years for improvements to the Will Rogers Memorial Center. If you had a chance to visit our last show, you saw the substantial improvements that were made to the Coliseum.

For those who do not have the opportunity to go in, the air conditioning works, it's clean, the bathrooms are nice, they're big, and it is a much, much long needed improvement. We are directed toward meaningful equestrian improvements. The Will Rogers Memorial Center has been the home to the NCHA for generations.

This commitment demonstrates our confidence in our partnership with the Fort Worth Stock Show and Rodeo and our dedication to maintaining Will Rogers Memorial Center as a premier destination for cutting horse competition.

Winborn then addressed a hot topic that has bubbled up in the past couple of weeks and that is the new live sporting platform. In fact, evaluating the structure of that was one of the responsibilities he was given during his initial interview process with NCHA six years ago.

At the heart of that discussion, there was one fundamental principle that the association needs to control its own content. That content belongs to you, the membership. For almost three years NCHA has done its best to serve the membership and our competitors.

The system that has now been successfully tested at all three Triple Crown events is currently being

utilized at some of the Bosque Ranch events and other competitions around the country. Controlling this platform allows the NCHA to better serve our members and sponsors while ensuring that our technology aligns with the long-term goals of this association. Performance Horse Central has not produced the NCHA webcast in more than five years that has been done by NCHA and by a contractor by the name of Equine Network. This will continue without interruption, the broadcast and members will not notice any difference in quality presentation of the webcast will not affect outside events that currently utilize Performance Horse Central.

That being said, we're not going to start charging a pay-per-view to watch the live stream. It's going to be business as usual. And those entities that use Performance Horse Central out in the field, the affiliates, will continue to use them if they desire.

The content videos that have been featured on the NCHA webcast have been produced by NCHA staff and any advertisers, sponsors that are appearing on these broadcasts will notice no changes. For the past five years those relationships have been managed by NCHA. Over time, some confusion developed regarding responsibility, ownership, and branding. Additionally, unauthorized access to NCHA data and discrepancies between outside standings and official NCHA earnings frequently created unnecessary issues for our show department and our members.

From a business perspective, we also believe it was important for the association to control and monetize its own content technology. Those assets, again, belong to the membership and we believe the revenue generated from those resources should ultimately benefit the membership through purses, programs, promotions, and future investments. This decision was not made by the NCHA, it was the result of years of evaluation and planning and Winborn is confident the new system represents a significant improvement.

It is cleaner, more user-friendly, and provides the NCHA with complete control over the essential services. Most importantly, this move positions the association to better serve our members both today and in the future. During the General Membership Meeting under new business the new live scoring application will be demonstrated.

Much like the live scoring application, the NCHA continues to pursue self-reliance. Whether it is bringing publication of the Chatter in house after nearly 30 years with outside publishers, expanding our video production capabilities for managing catalog acquisition ourselves, we continue to bring key functions under the NCHA umbrella. By doing so, we control our presence in the industry, our brand, our profitability and ultimately our own destiny.

Winborn's intention that the NCHA continues to move forward is simple. Continue to give back to the membership through purse increases, youth development, provide clinics, or the continued promotion and advancement of the sport and we have entered a period where strategic investment is required. Five years ago, Winborn went to the Finance Committee with the request to add \$650,000 to the open Futurity purse and that was one of the best decisions. It resulted in record payouts, record horse sales, and packed seats for the finals. Since then, those numbers have continued to grow.

Now is the time to expand that philosophy further. If you listen to our Treasurer, Denise Williams' financial report and compare it to where we stood one year ago, you saw that our stake in the position has increased by over \$6 million. That number is not something to celebrate, it is something to utilize, Winborn assures that the NCHA is in the strongest position it has ever been in.

Winborn, along with the individuals seated on this stage, remain committed to investing the members who make this association possible. Every decision that we make should be guided by one principle, what is best for the NCHA as a whole? Winborn believes these actions answer that question and Winborn is excited about what lies ahead.

OLD BUSINESS

At this time, there is no old business to be addressed by the Board of Directors for discussion.

NEW BUSINESS

Currently, there is no new business to bring before the Board of Directors for discussion.

ADJOURNMENT

There being no further business, a **MOTION** was made by Ora Diehl and **SECONDED** by David Costello to adjourn the meeting at 9:16am Pacific Time. **MOTION PASSED.**