

**NCHA Annual General Membership
Meeting Minutes
June 21, 2026 • 10:00 AM – 11:30 AM
Showroom
South Point Hotel • Las Vegas, Nevada**



The annual General Membership Meeting of the 2026 NCHA Convention was held at 10:00am Pacific Time on Sunday, June 21, 2026, at the South Point Hotel and Casino in Las Vegas, Nevada.

President Barnwell Ramsey called the meeting to order at 10:01am Pacific Time.

OPENING PRAYER – DENVER BARNETT

President Barnwell Ramsey welcomed Denver Barnett with Horsemen for Christ to the stage to lead the attendees of the meeting in a heartfelt and moving prayer.

NATIONAL ANTHEM – KELLEY HARTRANFT

Following prayer, President Barnwell Ramsey welcomed everyone to stand and join NCHA Data Technology Administrator Kelley Hartranft as she led the audience singing the National Anthem.

MISSION STATEMENT – BARNWELL RAMSEY

President Barnwell Ramsey encouraged the attendees to join the Executive Committee in reciting the NCHA Mission Statement ...

Mission Statement

The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. NCHA draws on the diverse talents and background of its members and encourages their participation in helping it achieve these goals.

PROOF OF DUE NOTICE

NCHA Legal Counsel Jim Morris confirmed that proof of due notice was emailed to entire membership on May 20, 2026, from the NCHA Office.

DISPOSAL OF MINUTES

A **MOTION** was made by Ernie Beutenmiller Jr. and **SECONDED** by Byron Green to ratify and approve the disposal of all minutes from the annual meeting on June 22, 2025, and the Executive Committee meetings for 2025-2026 from the NCHA Office. **MOTION PASSED.**

NCHA STANDING COMMITTEE REPORTS

President Barnwell Ramsey welcomed each Chairman of the Standing Committees to come forward to give their reports and thanked them for their service and time leading these standing committees.

The residing chairman from each of the NCHA Standing Committees gave a report on their recommendations from the Convention meeting. The recommendations presented will be reviewed and considered for approval at the next Executive Committee meeting, which will take place in August, any actions taken will be reflected in the recorded minutes after that meeting. There were three (3) standing committees unable to conduct business due to the fact that they did not have enough members in attendance for a quorum. Those committees without a quorum were the Professional Trainers, Judges Rules, and the Youth Committees.

1. Affiliate Officers/Secretaries Committee – Dee McLauchlin
2. Amateur Committee – Brooke Manion
3. Finance & Audit Committee – Garry Merritt
4. Governance Committee – Skip Jones
5. Growth and Development Committee – Shelby Agnew
6. Judges Rules Committee – Rock Hedlund
7. Limited Age Events Committee – Phil Rapp
8. Non-Professional Committee – David Booth
9. Professional Trainers Committee – Phil Benadum
10. Stallion Owners & Breeders Committee – Rock Hedlund
11. Weekend Show Committee – Ted Sokol Jr.
12. Youth Committee – Mary Crow

President Ramsey emphasized the importance of the standing committee members' attendance to be able to conduct business and keep the association actions in progress. We appreciate those in attendance and are asking for assistance in getting other members on these committees to attend.

NCHA GIVEAWAYS – SPONSORED BY CUTTINUP SHOW BLANKETS

Upon entering the general membership meeting, you were provided with a playing card. President Ramsey will be calling out a variety of playing cards from the deck and if you have a match, please raise your hand so the NCHA staff can bring you a giveaway.

President Barnwell Ramsey thanked Jennifer Palmer with Cuttinup Show Blankets LLC for providing the tote bags and cutting boards for this event.

RECOGNITION OF OUTGOING EXECUTIVE COMMITTEE MEMBERS

President Barnwell Ramsey recognized the outgoing members of the Executive Committee whose terms expired. He thanked these members for their extended efforts and dedication to serving their regions on the Executive Committee and the entire NCHA. Kirby Smith recognized for representing Region 3, and Tommy Williams recognized for representing Region 6. A personalized GIST buckle set was presented to Tommy Williams and Kirby Smith's will be mailed as he was not able to attend convention in person for personal reasons.

OUTGOING PRESIDENT'S MESSAGE – BARNWELL RAMSEY

President Barnwell Ramsey addressed the members in attendance with a quote from a famous philosopher, "The road to success is always under construction" which means that achieving and maintaining goals requires lifelong learning, continuous effort, and adaptation.

We are led by a great staff and Executive Director who stands by this belief.

INCOMING PRESIDENT'S MESSAGE – KATHLEEN MOORE

Incoming President Kathleen Moore advanced to the podium and greeted the members in attendance.

Moore exclaimed that as she stands before you today, she is grateful for the honor you have given her. When Moore first joined the NCHA more than 25 years ago, she never imagined that she would be standing here as your NCHA President. Moore is thankful for your trust and for believing she can help guide this association forward.

Moore also wanted to recognize and thank our outgoing leadership for their dedication and steady guidance over the past several years. To Barnwell, Kirby, and Tommy, thank you for your unwavering commitment and service to this association.

The NCHA is in a strong position today, both financially and from a leadership standpoint, because of their consistent effort, and she is committed to building on that foundation.

Moore would also like to extend her sincere appreciation to the incredible staff at NCHA. Jay and his entire team have been outstanding to work with, and she is grateful for the guidance and support they have provided as she has learned the ropes of this association. Their knowledge, professionalism, and willingness to share their experience have helped her grow tremendously. What stands out most, however, is their attitude. No matter what the challenge, they are always willing to help, and they do so with a positive outlook and a smile on their face. Their dedication to the association and its members does not go unnoticed, and we are very fortunate to have such a talented and committed team.

The love of the horse is what brings us all together. It's that one incredible ride, the one where everything comes together and reminds us why we do this. Those rides don't happen every time, but when they do, they're carrying us forward to that next one and keeping the passion alive for all of us.

Along the way, we've built something even greater than competition. We've built friendships,

memories, and a family within the NCHA. Through lots of challenges and hard times, we lean on one another, support one another, and celebrate together. That sense of community is what makes this organization so special.

To her family and friends who have been by her side through those early mornings, late nights, championship runs, unbelievable runs, and a few rides she would just as soon forget, she expressed thanks. Their support has meant everything to her.

The NCHA has become incredibly special to me as well. It has given her memories she will carry forever and friendships that have become more like family. This is a membership organization, and she is simply one member out of many.

Moore does not claim to have all the answers, and she never will claim to. As we look forward to the future, there are many new ideas and concepts being discussed. Change is never easy, and it's natural for new ideas to be met with resistance. But she believes we should approach the future with open minds and a willingness to work together as our world continues to evolve. If we do not continue to adapt, we risk being left behind.

We must be willing to invest in our future while also protecting the strong financial position of the Association today. Financial stability is important, and we want to preserve that. But we must also recognize that continued growth requires continued investment. To remain strong, relevant, and competitive, we have to keep looking ahead, making smart decisions, and invest in the people, programs, and ideas that will carry the association forward.

Looking ahead, cutting is more than a sport. It is a tradition that connects us to the land, the cattle, and one another. In a world that often pulls people apart, our arena remains a place where we have honest horsemanship, and respect still comes first.

Her hope over the next year or so, to have every member, whether a seasoned competitor, a weekend rider, or a young person just starting out, to feel supported and heard by the association. That means strengthening our youth programs so the next generation can discover that same passion that we all have. It means bringing in new spectators and sponsors while keeping the welfare of the horse at the center of everything we do. It means listening to breeders, trainers, and exhibitors from every region, because the best ideas come from all of us working together.

What she can promise you is an open door, a willingness to listen, and a commitment to put the good of the NCHA first. If we stay honest, practical, and united, Moore believes our future is very bright.

Today, Moore accepts this responsibility in a clear sense of what lies ahead. She will give it her best effort every day. Thank you for all your support and commitment to our association. She looks forward to working together as we continue building a strong future for the NCHA.

NEW EXECUTIVE COMMITTEE MEMBERS & OFFICERS FOR 2026-2027

- Region II – Phil Benadum
- Region III – Ernie Beutenmiller Jr.
- Region VI – Bradey Davis
- Vice President – Chase Lackey

- President-Elect – David Costello
- President – Kathleen Moore

President Kathleen Moore installed the new Executive Committee members and NCHA officers. Region 2, Phil Benadum already on stage, and Region 3, Ernie Beutenmiller Jr., and Region 6 Bradey Davis please come up. Chase Lackey, our new Vice President, and David Costello as President Elect already seated on stage.

NCHA EXECUTIVE DIRECTOR'S MESSAGE – JAY WINBORN

Executive Director Jay Winborn thanked Moore, and welcomed her to the President position.

As we bring the 2026 NCHA Convention to a close, Winborn began by thanking each and every one for being here. Thank you to the Board of Directors, committee members, affiliates, sponsors, and most importantly, our members. Your willingness to travel here and engage in meaningful discussions demonstrates the strength and commitment that makes the National Cutting Horse Association special.

Winborn also wanted to recognize and thank his incredible staff. The amount of work that goes into preparing and executing this Convention often goes unseen. Their dedication to serving the membership should not go unnoticed. Winborn claims to be fortunate to work alongside a group of professionals that care deeply about this Association and continually go above and beyond to ensure its success.

Over the past few days, we have discussed a lot of important issues, considered new ideas and lay the groundwork for the future. While we may not all agree on every single topic, he believes we have remained true to the principle we talked about at the beginning of this convention. That the NCHA goes for the whole and not the part.

Our responsibility is not simply to protect what has been handed to us but to leave this association stronger than we found it. He hopes you leave here with confidence that the association is financially stronger than it has ever been, and that we are investing in our future through facilities, technology, and programs. Also, the confidence that the leadership is committed to protecting and promoting the sport that we all love, and confidence that you have a staff that is dedicated to taking care of you and finally confirmation that your voices are heard.

Not every idea will be adopted. Not every issue will be resolved overnight. But every opinion does matter. Every perspective has value. And every member has a role in shaping the future. Progress does not happen standing still. It requires listening and leadership. It requires the courage to embrace change while never losing sight of who we are.

Winborn offered congratulations to our new Executive Committee members, by welcoming Bradey Davis for his first tenure on the EC. He welcomed our incoming President Kathleen Moore, our President Elect, David Costello, and our newly elected Vice President Chase Lackey.

And a huge thank you to Barnwell Ramsey. "It has truly been a pleasure to work with you, and you will be missed," Winborn stated. These individuals are committed to serving this membership and building upon the momentum that this association has achieved. Winborn has complete confidence in

their leadership and looks forward to working with them to move the NCHA forward.

As he said in his report earlier, we've entered a period where investment is required. Not only investment in facilities and technology, but investment in people, programs, and opportunities. Our mission remains the same to provide a level playing field and a progressive class structure that accommodates everyone from a beginner to an expert. While we are proud of our history, we cannot allow ourselves to become caretakers of the past, we must be architects of the future.

At the first meeting he stated, the dictionary defines convention as an assembly of people meant for a common purpose. He believes we have honored that purpose this weekend. As you return home, Winborn asks that you do so with optimism, to know the NCHA is strong, the future is bright, and the best chapters are yet to be written. Thank you for your trust, your friendship, and your commitment to this great association. Travel safely and he looks forward to seeing everyone at the next event. Winborn wants you to remember, we are not here to relive history, we are here to make it.

Before Winborn concluded, he turned the attention to something he believes represents an exciting step forward for the NCHA. As he mentioned earlier, one of our priorities has been ensuring that the NCHA controls its own technology and content.

Today, we are excited to introduce our new live scoring application and to demonstrate this production is Seth Petit of Video West Productions. Just a little background on Video West, they have been part of the NCHA family since the 80s, documenting some of the greatest horses, riders, and moments in history. The Petit family has worked closely with the NCHA since 2014 and currently serves as the association's official photographer. Throughout that time, Seth and his team have earned the trust and respect of our members through their professionalism, innovation, and commitment to preserving and promoting the sport of cutting.

The new live scoring system represents another important investment in the future of NCHA. It is clean, efficient, user-friendly, and most importantly it is a system that has been designed with our members in mind. Winborn believes members will be excited by what they see and by the opportunity it creates for them in the sport.

Please join me in welcoming Seth Petit of Video West to speak to us today.

NEW BUSINESS

Live Scoring Application Demonstration

Seth Petit thanked everyone in advance for their time and introduced himself as owner and operator of Video West Productions.

Petit shared what they have been building with the new live scoring platform, and why they are excited about it, and how they believe it can continue improving the horse show experience for cutters.

At the end of the day, horse shows are about information. People want to know what's happening, who is shown, and where they stand. Our goal has simply been to make that easier and more intuitive. For anyone who may not know us very well, we are Video West Productions, and we've

been around since 1980. Seth Petit and his parents took over the business in 2005.

Since 2014, they have had the opportunity to work closely with NCHA across video, live-streaming, photography, and now technology. They have worked with NCHA for about two years developing this platform, established from years of being around the horse show environment and understanding what information people naturally want and how to access it. They kept moving back to one very simple idea. How do they make the information easier? They wanted to offer the app experience to as many devices as possible, so whether that is an iPhone, an Android device, a tablet, a home computer, it will look great everywhere. Whether someone is standing in the arena, back in the stalls, in a different state or different country, they want the experience to feel simple, fast, and intuitive.

One of the first things they focused on was making the app experience feel modern and easy to navigate. Most people today, probably about 95%, access the information from their phones, so everything was designed with the mobile in mind.

This newly designed live scoring platform will offer the following features just to name a few:

- Easily view the draw, the horses, breeding information, and the scores.
- All information fits nicely on your screen without having to swipe left or right.
- They have a dark mode option, which you can toggle between light and dark modes.
- You can jump to the live class.
- You can pin the video while scrolling.
- You can freeze the video in frame, and you can keep scrolling.
- You get all the scores coming in while scrolling.
- You have the option to sort by subclass.
- You can sort all the classes and subclasses together.
- You have the videographer contact card, which shows you which videographer is designated for that show.
- The main feature that people have been really, really excited about is the powerful search screen, which displays how many times a horse or rider is up at a show. Whether someone is trying to find the sire, dam, breeder, horse, rider, or owner, they can find it almost instantly.
- The intuitive level display has become one of the most anticipated features for everyone watching each event class.
- Cutters naturally want to know where they stand and who is moving on to the next round. The bubble display makes that easy to see what the bubble is on every subclass as well as the draw page. This is where everyone is watching the scores come in anyway, so why not have the bubble display there?
- The most important piece of information to know. Sponsors play a unique role in keeping our industry running smoothly. Video West Live Scoring is essentially two (2) platforms: (1) the live scoring platform demonstrated, and (2) the other is the advertising platform.
- The advertising platform allows shows the opportunity to sell additional ad spaces by selling ad spaces digitally through the live scoring interface. We are here today to grow by offering these services and we hope these services will be valuable to both the shows and the show sponsors.

They are constantly brainstorming new ideas and constantly looking for new refined search features that they just launched the other day with the judge tablet system that integrates directly into our live scoring app. They are incredibly excited to see where this platform will go and there are just so many opportunities to improve engagement.

Petit provided a live demonstration of the live scoring app for the members highlighting these features and more with ease and detail.

The new application will go live for the members during the Summer Spectacular.

Executive Director Jay Winborn emphasized that what Petit said, that affiliates and independent show producers will have the opportunity to benefit from selling advertising space for a show on this platform. The NCHA is pleased to provide that support.

President Kathleen More thanked Seth Petit for his demonstration.

Discussion Points from Members

Some members in the audience mentioned discussion points regarding advertisements distributed through eblasts, NCHA branding, opportunities to get certified as judge, medication rules and what actions will be taken on those not attending meetings.

OLD BUSINESS

At this time, there is no old business to be addressed by the Board of Directors for discussion.

Before closing, President Kathleen Moore expressed the concern with the cost and benefits ratio of taking the convention on the road each year with declining attendance numbers. Moore surveyed the members with their thoughts on how to get more people to attend these annual meetings. There have been some suggestions to take the annual meetings back to Fort Worth and possibly host the Hall of Fame Gala during the Futurity time frame.

ADJOURNMENT

There being no further business, a **MOTION** was made by Skip Jones and **SECONDED** by Dee McLaughlin to adjourn the meeting at 11:32am Pacific Time. **MOTION PASSED.**